



Toronto, June 1st 2020

CAH MANAGEMENT PRESS RELEASE

I would like to wish everyone a very happy Seniors' Month in this month of June 2020. This year, more than ever, we must take full ownership of this official Canadian celebration. While we like to say that every day is a celebration of seniors for CAH, this designated month provides an opportunity for increased visibility as we advocate for safe and active aging while promoting autonomy, choice and independence.

The CAH team is committed to ensuring that each of our clients has access to the services they need to stay safe, active and engaged, while enjoying the best possible quality of life.

The past two months have been challenging for all of us (i.e. the entire planet!), with loneliness, isolation, fear, uncertainty and, to top it all off, tragedy in some long-term care homes.

The most recent events have demonstrated what we at CAH have known for a long time: that our society must continue to work hard and be creative when it comes to seniors in need of support and care.

We need more affordable supportive housing, as well as a concrete and consistent investment by responsible institutions in the resources (human and material) needed to deliver quality support services.

We also need more flexibility to tailor our interventions and programs to the unique and complex needs of each of our clients across the Greater Toronto and Durham Region. It is essential to identify more intergenerational opportunities and initiatives to break the isolation, ageism and marginalization of the most vulnerable.

We should be proud of what we have accomplished to date, facilitating the creation of a vibrant and caring community that has been essential to ensuring everyone's safety and comfort in these difficult times. We now have a responsibility to ensure that these results are shared and replicated wherever the need exists.

Even if we can't get together now as we have in the past, I'm sure we will find a way to connect and celebrate Seniors' Month together!

I look forward to continuing our journey together,

A handwritten signature in blue ink, appearing to read 'Barbara Ceccarelli', written in a cursive style.

Barbara Ceccarelli,
CAH Executive Director